

Appendix 'K'

LEP - Social Value programme – Lead Martin Hill

Lancashire Enterprise Partnership have successfully embedded Social Value within their key infrastructure investment programmes through the adoption of a LEP wide Social Value Framework. The framework utilises the National Themes Outcomes and Measures to embed social value within the procurement, monitoring and evaluation of projects across the LEP's project and programme portfolio including the Growth Deal, City Deal, Boost business support and Rosebud Business Finance programmes.

Social Value Framework

As outlined in the LEP Programme Report of June of this year, the framework utilises indicators drawn from the National Social Value Themes Outcomes and Measures, or TOM's for short, which allows the attribution of financial values for a range of outcomes which are derived from Government Office Green Book unit cost values.

The framework provides target outputs against a number of measures which are informed by the Lancashire Employment and Skills Strategic Framework themes (Future Workforce, Inclusive Workforce and Skilled and Productive Workforce).

The Growth Deal Social Value Impact

The impact of the adoption of this approach can be seen at programme and project level. The Growth Deal programme generated a total of £25.9 million of added social value in the last reporting period (2018-19). The table below provides a detailed breakdown of social value delivered across the framework metrics:

Future Workforce

Metric	To date	Indicative Social Value
Hours volunteered to support learning and education through curriculum links, careers and STEM activity.	524	£72,089.92
Number of work experience placements for 15-18 year olds at Lancashire schools and colleges	207	£30,832.65
Number of undergraduate project placements offered to Lancashire's Universities.	101	£15,043.95
Number of graduate internships for graduates living in Lancashire	22	£19,661.40

Inclusive Workforce

Metric	To date	Indicative Social Value
Number of local people (FTE) employed on contract through construction phase activity (limited project level data available)	330	£9,490,140
Number of work placements or trails offered to unemployed Lancashire residents.	87	£51,834
Working days committed from business volunteers to mentor NEET ('not in education, employment or training') young people (16-18 year olds).	21	£13,859
Number of employment opportunities offered to Lancashire residents that are unemployed or at a disadvantage.	45	£677,652.75

Skilled and Productive Workforce

Metric	To date	Indicative Social Value
Number of apprenticeships (16-18 year old and Adults).	601	£5,525,353.60
Commitment to workforce planning and investment in training of employees.	1008	£248,361.12
Investment in leadership skills	212	£1,358,101.68

Wider Community Benefits

Metric	To date	Indicative Social Value
Community based projects driven by the local communities in which the project is based.	116	£12,017.60
Procurement of local Lancashire based supply chain through the contract (limited project level data available)		£8,411,670.95
Procurement and commissioning of local SMEs and social enterprises / third sector organisations (limited project level data available)		£2,763,315.95

Social value performance are monitored across the Growth Deal projects with reports due to be submitted to the Growth Deal Management Board in the autumn of this year.

City Deal Social Value

The adoption of the 'The Central Lancashire Employment and Skills Supplementary Planning Document' (SPD) is embedded within a number of projects and developments across the Central Lancashire footprint.

Across the City Deal programme this approach has generated some positive results at individual project level including the recently completed Penwortham Bypass which on completion of the construction phase the project has generated a total of £4,907,525.38 of added social value through local employment, training and procurement activity.

Some of the key achievements delivered by Lancashire County Council and their supply chain partners during the construction phase include:

- 95% local labour utilisation
- 35 Employment opportunities (Full Time Equivalent) provided for local residents as a direct result of contract award with a social value of £1,014,870
- 156 weeks of apprenticeships on the contract at Level 2,3 or 4+ with a social value of £26,214
- 104 weeks of professional development at HND and post graduate level with a social value of £24,518.
- A total of £ £3,797,295.72 was spent with local Lancashire based businesses
- Of which £ £2,422,295.72 was spent with local SME's
- 240 hours of sessions to support employability skills, STEM activity and site visits for local schools and colleges with a social value of £22,627.20
- Raised in excess of £22,000 to support community based projects and charitable causes.

The Skills Hub are currently working with Procure Plus on the CITB's Construction Skills Fund, which provides funding for training for new entrants/returners to the sector, to identify suitable City Deal projects in a position to support this target group.

Wider LEP Programme Social Value

As previously outlined, the embedding of social value requirements within the service specifications for Boost has also generated some very positive results. In the first year of adoption (2019), the framework has generated £511,503.00 of added social value from a total contract value of £1.58 million. Social value will continue to be monitored as the programme moves forward.

This approach will be adopted for the projects selected for the recently announced 'Getting Building Better Fund' for 'shovel ready' projects. The Lancashire LEP has been allocated £34.1m from the GBF for a wide-ranging package of projects that will deliver a much-needed boost to the local economy. The Skills Hub will be working with these projects as the business cases are developed to scope opportunities for social value to be delivered throughout the works and operational phases of the selected projects with key deliverables set out in the project funding agreements.

The Skills Hub are currently working with Lancashire Digital Skills Partnership and GMCA to ensure that appropriate social value clauses and targets are embedded within the tender and contracting process for the forthcoming round of Digital Fast Track funded by the DFE.

The data included within this report is to 2018/19, with 2019/20 data to be reported December 2020 LEP Board meeting.